

WMO Pilot Project on World City Forecasts – Tourism Information

Dear Colleagues,

In response to earlier comments from some of our Members regarding enhancing the content of WWIS by including some local tourism information, we have started to add a banner near the top of each city weather forecast web page to serve as a link to the local official Tourism Authorities' website (whenever available) of the participating Members. The link can also be accessed by clicking the item "Tourism Information" under the "Related Web Sites" on the sidebar of each web page. This web page modification is in line with the spirit borne in the letter of the Secretary-General dated 26 January 2004 (WMO Ref.: S/EXR) which emphasized the close cooperation between Meteorology and Tourism (see attached letter from SG of WMO dated).

In this respect, we would appreciate it greatly if you could provide us the name and the corresponding website address of your local official Tourism Authority so that we could add the banner in your city forecast pages. Should you have more than one Tourism Authorities (TA) and want to associate different TAs' links to different cities, please do let us know.

A sample is now created at the Hong Kong, China web page for your reference. Please have a look at <http://www.worldweather.org/002/c00001.htm> and provide us with your comments.

I look forward to receiving your inputs soon.

Yours sincerely,

(K K Yeung)
Coordinator

WMO Pilot Project on World City Forecasts

Appendix

ORGANISATION MÉTÉOROLOGIQUE MONDIALE



WORLD METEOROLOGICAL ORGANIZATION

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CH-1211 Genève 2

Our ref.: S/EXR

GENEVA, 26 January 2004

Subject: Cooperation with National Tourism Authority

Action required: Action to be taken, as appropriate


Dear Sir/Madam,

I am pleased to inform you that the 58th General Assembly of the United Nations (New York, 2003) adopted resolution "A/RES/58/232 – Agreement between the United Nations and the World Tourism Organization" concerning transformation of the World Tourism Organization (WTO), an intergovernmental body, into a specialized agency of the United Nations.

As you are aware, weather, climate and water relate closely to human activities, including tourism. In this context, the Executive Council at its forty-fourth session in 1992 established formal Working Arrangements with the World Tourism Organization. Since then, cooperation between the two Organizations was strengthened. In the last decade, WMO has undertaken a number of activities pertinent to tourism, including technical studies by teams of experts, and publication of their work in WMO reports. In addition, WMO co-sponsored several WTO meetings such as the First International Conference on Climate Change and Tourism in April 2003 in Tunisia.

Tourism is today one of the major industrial sectors in the world. In many countries, especially on tropical islands, tourism is the dominant industry. Most activities related to tourism and recreation depends on weather and climate. The National Meteorological and Hydrological Services (NMHSs) have been playing and will continue to play an essential role in support of the tourism industry. In this connection, you may consider establishing or strengthening collaboration with the National Tourism Authority and other travel agencies concerned for further enhancing cooperation under the umbrella of the Working Arrangements between the two Organizations.

Yours faithfully,



(M. Jarraud)
Secretary-General

To: Permanent Representatives (or Directors of Meteorological or Hydrometeorological Services)
of Members of WMO (PR-5993)

cc: Hydrological Advisers to Permanent Representatives